



12th
**INTERNATIONAL
CONFERENCE
ON MYCORRHIZA**

4 - 9 August 2024
Manchester, UK

**Sponsorship & Exhibition
Prospectus**



INVITATION TO SUPPORT ICOM12 2024

Dear Industry Partners,

Welcome to the International Conference on Mycorrhizas (ICOM 12) that will take place from Sunday 4th to Friday 9th August 2024 in Manchester, UK!

The theme of ICOM12 is "Bridging gaps in form, function and diversity". Alongside showcasing some of the most exciting and cutting-edge mycorrhizal research, we will address this theme through conversation, culture, gastronomy, and fun.

Our emphasis on diversity applies not only to the scientific theme but also to the delegates: we aim to make sure this is the most diverse and inclusive ICOM yet and so we warmly welcome you all.

We have a stimulating programme that includes keynote talks from eminent established scientists as well as 'rising stars'. The four plenary themes are: Managing mycorrhizas for sustainability and food security; Functional consequences of mycorrhizal fungal diversity; Regulation of transport in mycorrhizal networks; Mycorrhizas as drivers of interaction networks.

The plenary themes are supported by parallel sessions that will cover topics such as: Mycorrhizas in ecosystem structure and function; Evolution of a mycorrhizal world: drivers and under-explored mycorrhizal systems; Genes to molecules: mechanisms of resource exchange; Mycorrhizas, climate and environmental change; Strengthening links between genomics and ecology. In addition, we will shortly be putting out a call for workshop themes to which we welcome applications from all participants.

For all sessions, we will seek to include talks that capture the full diversity of research on mycorrhiza, so we expect there will be something for everyone regardless of whether you work at scales from sub-cellular to global, are interested in mechanisms, processes and patterns, or have a favourite study system.

The venue for ICOM12 is the "Manchester Central" conference centre, which as the name suggests, is located in the heart of the city providing easy access to the city and simple access from the international airport. It also provides fantastic space for our wonderful sponsors and trade stands, so we hope you can make the most of their attendance.

ICOM has never been to the UK, so we are very excited to give you the chance to sample outstanding international cuisine, some of the finest 'public houses' in the country, alongside the varied culture, humour and history the UK and the North of England, in particular, has to offer. We know from past experience that networking opportunities are vital in pushing forward the science and helping early career researchers expand their horizons. To that end, we will be organising some *essential* social events, as well as suggesting many options for those that prefer to do their own thing.

We look forward to seeing you in August 2024, on behalf of the local organising committee, the International Mycorrhiza Society, and Kenes Group, who are managing the event.

On behalf of the Local Organizing Committee

David Johnson (University of Manchester)
Thorunn Helgason (University of Edinburgh)
Katie Field (University of Sheffield)
Tim Daniell (University of Sheffield)
Uta Paszkowski (University of Cambridge)

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CONFERENCE & CONTACT DETAILS

WEBSITE

<http://www.ICOM12.org>

CONFERENCE DATES & DESTINATION

4-9 August 2024, Manchester, UK

CONFERENCE VENUE

Manchester Central Convention Complex / Manchester M2 3GX UK

EXPECTED ATTENDANCE

600

IMPORTANT DATES & DEADLINES

Conference Dates : August 4 – 9, 2024

Abstract Submission Deadline: March 11, 2024

Early Registration Deadline : May 6, 2024

Regular Registration : May 7 - August 3, 2024

Onsite Registration : August 4 – 9, 2024

CONFERENCE ORGANISING SECRETARIAT, PCO



General Inquiries

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Scientific Program Coordinator

Ms. Cagla Avcioglu

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Sponsorship & Exhibition Sales

Mr. Jason Alexander

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Registration & Accommodation

Ms. Ilayda Damar

Email: idamar@kenes.com

Marketing

Ms. Helin Ergezer

Email: hergezer@kenes.com



ABOUT IMS/ICOM



The IMS International Mycorrhiza Society is an international scientific society involved in the advancement of education, research and development in the globally-important symbiosis between plants and specialized soil fungi.

The International Conference on Mycorrhiza (ICOM) is the official conference of IMS, and Mycorrhiza is the official scientific journal of the society, which showcase cutting-edge research on the diversity and function of mycorrhizal symbioses and their key role in solving society's grand challenges. Members of IMS will profit from an international forum that disseminates and promotes information on the fascinating world of mycorrhizal symbioses and their role in shaping life on Earth.

Your participation in the development of the society will make IMS a major force for improvements in agriculture, horticulture, forestry and the ecology of ecosystems. For more info please visit: <https://mycorrhizas.org>



ICOM12 2024 COMMITTEES



David Johnson



Thorunn Helgason



Uta Paszkowski

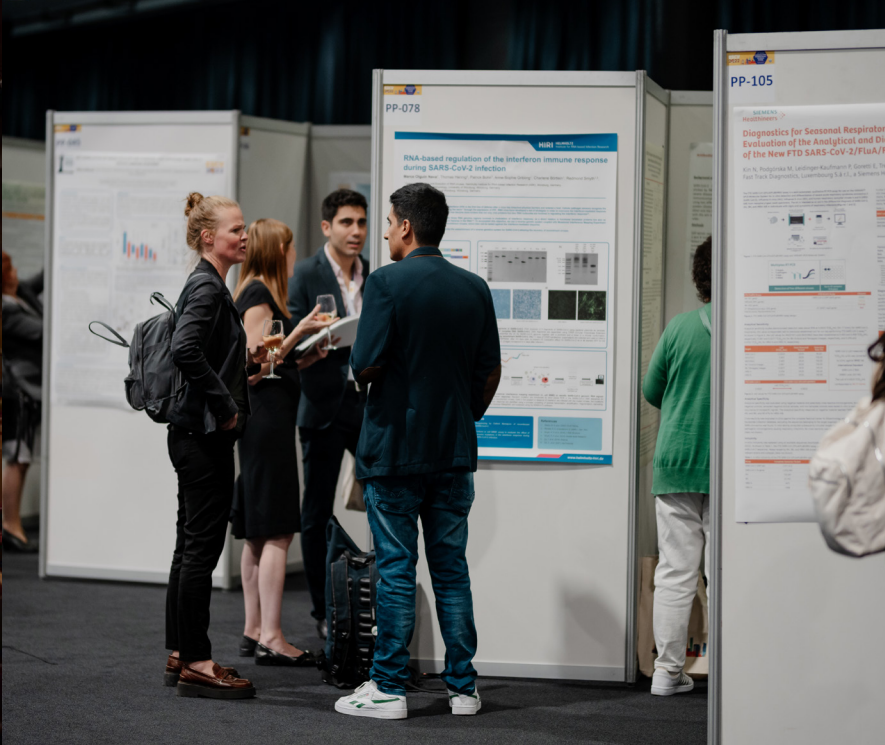


Katie Field



Tim Daniell





THEME AND MAIN TRACKS

THE THEME

The theme of ICOM12 is “Bridging gaps in form, function and diversity”. Alongside showcasing some of the most exciting and cutting-edge mycorrhizal research, we will address this theme through conversation, culture, gastronomy, and fun.

MAIN TOPICS

Main topics for the meeting will include:

- Mycorrhizas in ecosystem structure and function
- Evolution of a mycorrhizal world: drivers and under-explored mycorrhizal systems
- Genes to molecules: mechanisms of resource exchange
- Mycorrhizas, climate and environmental change
- Strengthening links between genomics and ecology

Additional Topics TBC.



SCIENTIFIC CONTENT

TENTATIVE SCIENTIFIC PROGRAMME

	AUGUST 5, MONDAY	AUGUST 6, TUESDAY	AUGUST 7, WEDNESDAY	AUGUST 8, THURSDAY	AUGUST 9, FRIDAY							
08:00	Registration	Registration	FREE DAY FIELD TRIPS	Registration	Registration							
09:00						Opening & Welcome Address	Plenary Session 2 incl. Coffee Break	Plenary Session 3 incl. Coffee Break	Plenary Session 4 incl. Coffee Break			
09:15												
09:45						Plenary Session 1 incl. Coffee Break	Lunch Break with Posters & Lunchtime Industry	Lunch Break with Posters & Lunchtime Industry	Award Ceremony			
10:30												
11:00										Lunch Break with Posters & Lunchtime Industry	Paralel Sessions A2 - B2 - C2	Lunch Break
11:30												
12:00						Paralel Sessions A1 - B1 - C1	Coffee Break with Poster Session 2	Paralel Sessions A3 - B3 - C3	IMS Meeting			
12:30												
12:45						Coffee Break with Poster Session 1	Free Time	Coffee Break with Poster Session 3				
13:00												
13:30						Drinks of the World	Fete and Beer Festival	Free Time				
14:00												
14:30								Conference Dinner				
15:00												
15:30												
16:00												
16:30												
17:00												
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18:00												
18:30												
19:00												
19:30												
20:00												

SPONSORSHIP OPPORTUNITIES

The ICOM12 2024 Conference invites sponsors to participate in this important meeting. A commercial exhibition will be held as a central feature of the ICOM12 2024 Conference from 4th to the 9th of August. **To ensure maximum interaction between the industry and the participants, the Welcome Reception, breaks and lunches will all be held within the main exhibition area.** Exhibition spaces are limited and will be allocated on a sponsorship level basis (detailed below) and within each level a first come, first served basis (multiple choices are available).

Suggest an Idea!

We strongly encourage potential sponsors to suggest their own ideas and/or packages for supporting ICOM12 2024. We are very open to additional sponsorship opportunities and would be happy to discuss additional tailored packages for sponsors with particular requirements.

Please contact us for further information!

PLATINUM SPONSOR (Limited to 1 company)

12.000 GBP

- Acknowledgement
 - on the Conference website with logo and hyperlink to Sponsor's company website
 - in the Mini Programme Book with logo
 - in the Conference mobile application with logo
 - on the sponsors & exhibitors board the Sponsors & Exhibitors Board during the Meeting
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- Opportunity of having 45 minutes Satellite Symposium in the Parallel Hall at lunchtime. (including hall rental, standard audio/visual and technical equipment, display table.)
- 18m² Space Only Exhibition Area (including basic electricity)
- Three (3) complimentary exhibitor registrations (with access to coffee breaks and lunches)
- One (1) complimentary delegate registration (with also access to scientific sessions)
- One (1) advertisement in the Mini Programme Book (Inside Page)
- Opportunity to place 2 roll ups of the Sponsor within the Conference venue (Roll-ups will be provided by Sponsor)
- One (1) brochure or gadget to be distributed from the registration area (brochures/gadgets to be provided by the Sponsor)

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (Limited to 2 companies)

7.000 GBP

- Acknowledgement
 - on the Conference website with logo and hyperlink to Sponsor's company website
 - in the Mini Programme Book with logo
 - in the Conference mobile application with logo
 - on the Sponsors & Exhibitors Board during the Meeting
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 12m² Space Only Exhibition Area (including basic electricity)
- Two (2) complimentary exhibitor registrations (with access to coffee breaks and lunches)
- One (1) complimentary delegate registration (with also access to scientific sessions)
- Opportunity to place 1 roll up of the Sponsor within the Conference venue (Roll-up will be provided by Sponsor)
- One (1) page advertisement in the Mini Programme Book (Inside Page)

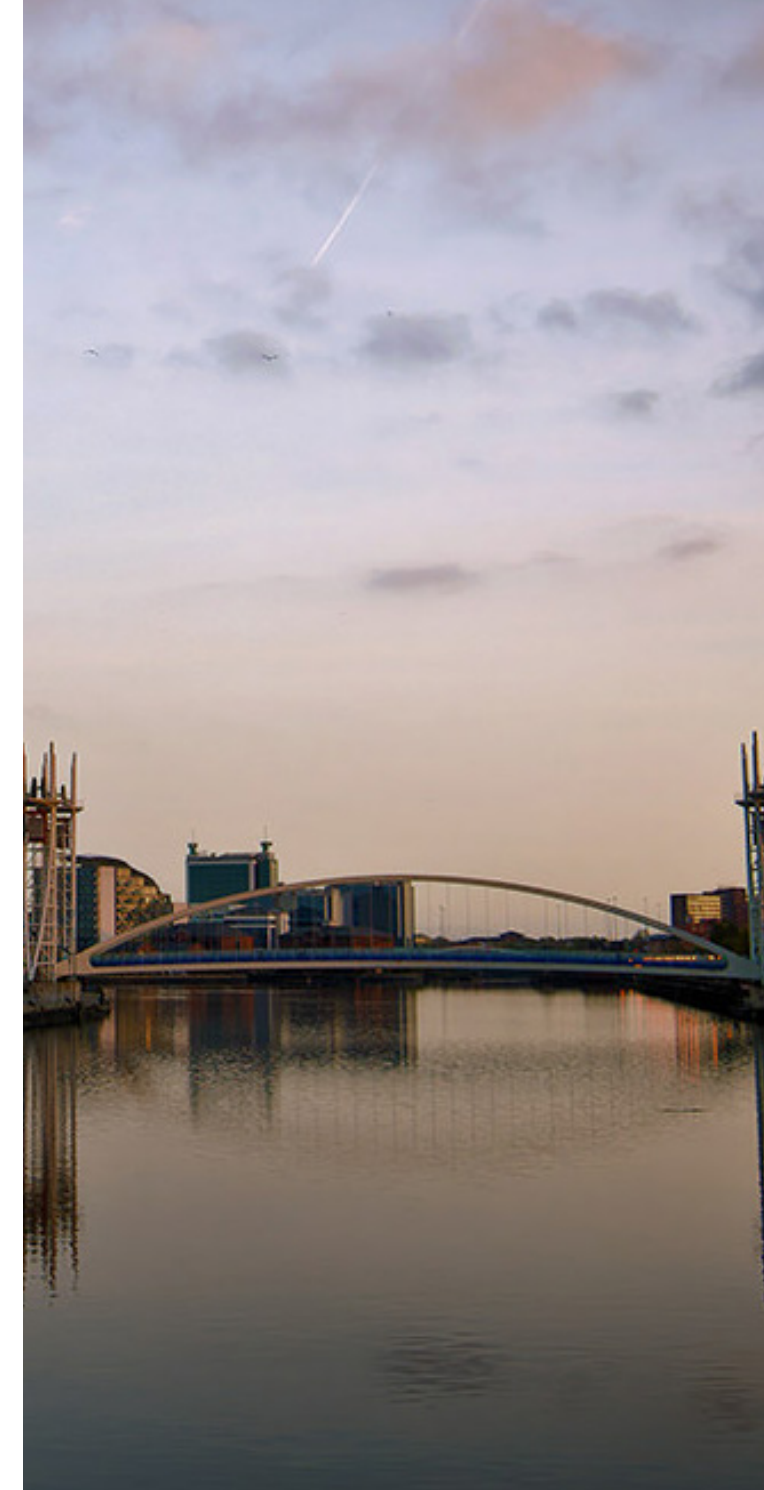
SILVER SPONSOR (Limited to 4 companies)

5.000 GBP

- Acknowledgement
 - on the Conference website with logo and hyperlink to Sponsor's company website
 - in the Mini Programme Book with logo
 - in the Conference mobile application with logo
 - on the Sponsors & Exhibitors Board during the Meeting
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 9m² Space Only Exhibition Area (including basic electricity)
- Two (2) complimentary exhibitor registrations (with access to coffee breaks and lunches)

COMPARISON CHART FOR MAIN SPONSORSHIP PACKAGES

	PLATINUM SPONSORSHIP (Limited to 1 company)	GOLD SPONSORSHIP (Limited to 2 companies)	SILVER SPONSORSHIP (Limited to 4 companies)
Opportunity of organizing one Industry Symposium	√	-	-
Space only exhibition area	18 sqm (6m x 3m)	12 sqm (4m x 3m)	9 sqm (3m x 3m)
Complimentary Exhibitor badges	3	2	2
Complimentary Delegate badges with access to scientific sessions	1	1	-
Advertisement in the Mini Programme Book	Inside front cover page or inside back cover page	1 full page	-
Logo on the conference website	√	√	√
Logo in the Mini Programme Book	√	√	√
Logo on the presentation to be looping in the plenary hall during the breaks	√	√	√
Logo on the sponsors & exhibitors board	√	√	√
Logo in the conference mobile application	√	√	√
Opportunity to place roll ups of the Sponsor within the Conference venue	2 roll ups	1 roll up	-
Brochures or gadgets to be distributed from the Registration Area	1	-	-
	12,000 GBP	7,000 GBP	5,000 GBP



EXHIBITION DETAILS

	Until March 15, 2024	On and After March 15, 2024
Rental Fee per sqm space only exhibition area (minimum of 6 sqm)	500.-GBP	575.-GBP

RENTAL OF EXHIBITION AREA INCLUDES

- Acknowledgements as an Exhibitor
 - on the Conference website with logo and hyperlink to Sponsor's company website
 - in the Mini Final Programme Book with Sponsor's logo
 - in the Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- Two (2) complimentary exhibitor badges for every 6 sqm exhibition area
- Standard electricity

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive exhibitor badge(s) displaying the exhibitors' and their companies names.

- The exhibitor badges shall be used solely by the personnel of Exhibitors only.
- Exhibitor badges will be entitled to have:
 - Coffee breaks and lunches
 - Welcome Reception
- Two (2) complimentary exhibitor badges will be provided to all exhibiting companies for every 6 sqm stand area
- Additional exhibitor badges will be subject to an additional fee of 300 .-GBP

Scientific session access is strictly limited to delegate registrations and a badge check will be carried out at session hall entrances.

ADDITIONAL EXHIBITION ORDERS

Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual that will be sent to Exhibitors three months prior to the meeting.

Exhibitors may prefer to construct their own booth instead of having standard shell scheme structure, however, constructing your own booth does not provide any discounts or deductions in the rental fee of exhibition area. Exhibitors who would prefer to construct their own booth are kindly required to get the approval of the Conference Organisers for their booth design and height. The maximum allowed height for the booths to be constructed is 3m.

TABLE TOP ORDER (Limited to 6) 2750 GBP

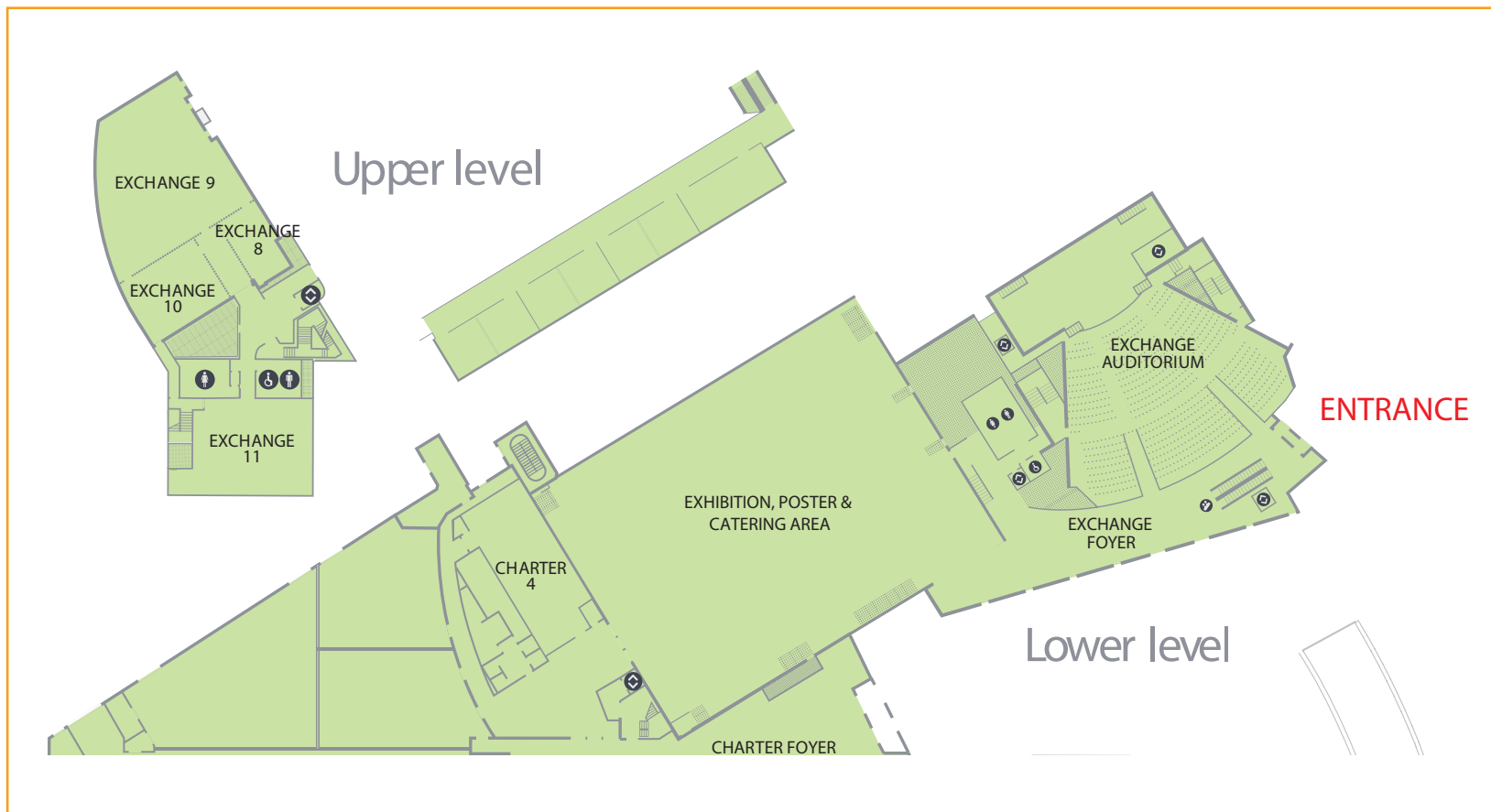
1 Table and 2 Chairs only. Exhibition table top space will be designated by organizers prior to the conference.

- * Acknowledgements as a Table Top Exhibitor
 - * on the Conference website with logo and hyperlink to Sponsor's company website
 - * in the Mini Final Programme Book with Sponsor's logo
 - * in the Conference mobile application within the presentation to be looping on the screen in the * Plenary Hall before and after all sessions of the conference
- * One (1) complimentary exhibitor badge
- * Standard electricity

EXHIBITION DETAILS

EXHIBITION FLOORPLAN

This will be sent to all Sponsors/Exhibitors at a later date. Please see Venue layout below.



EXHIBITION TIMETABLE

Set up:

August 4, 2024, Saturday 09:00 – 17:00

Exhibition Hours:

August 5, 2024, Monday 08:30 – 18:00

August 6, 2024, Tuesday 08:30 – 19:00

August 7, 2024, Wednesday Field Day

August 8, 2024, Thursday 08:30 – 19:00

August 9, 2024, Friday 08:30 – 13:00

Dismantling:

August 9, 2024, Friday 13:00 – 21:00

ADDITIONAL SPONSORSHIP OPPORTUNITIES

For all sponsorship items, the Sponsor will benefit from the below listed acknowledgement opportunities.

Acknowledgement

- on the Conference website with logo and hyperlink to Sponsor's company website
- in the Mini Programme Book with logo
- on the Sponsors & Exhibitors Board during the Meeting

INDUSTRY (SATELLITE) SYMPOSIUM – PARALLEL HALL (45 minutes, available on 3 days during lunch breaks)

6.000 GBP

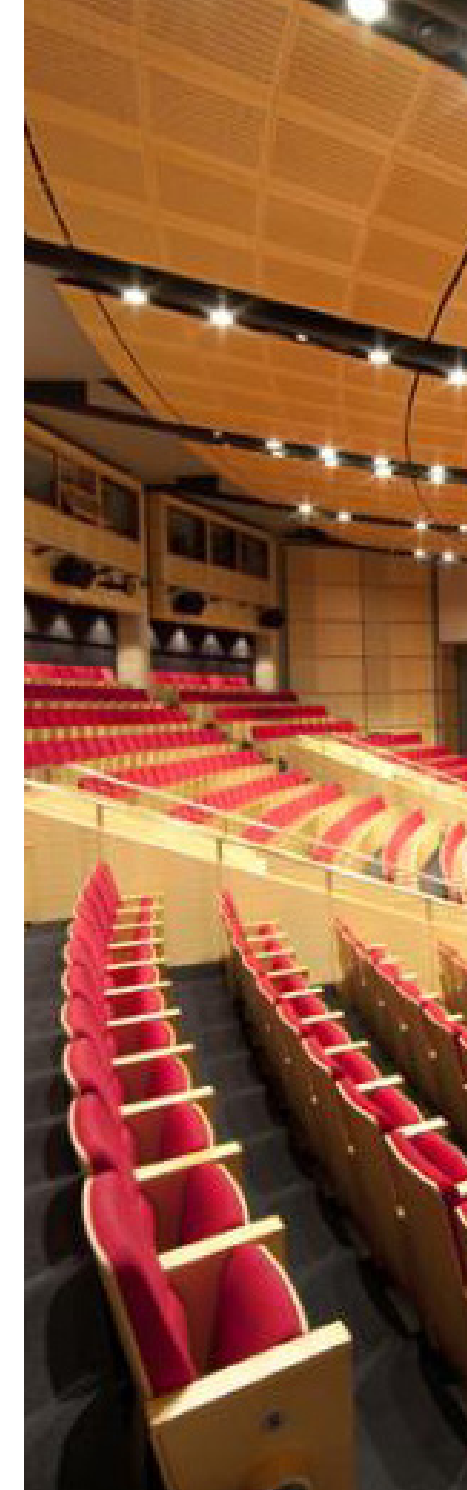
- Permission to use the phrase: "Industry Symposium Sponsor of the ICOM 12 2024 Conference"
- Two (2) roll-ups to be placed at the entrance of the session hall (roll-ups to be provided by the sponsor, designs to be approved by the organizing committee).
- Distribution of the sponsor's symposium invitation cards/programs from the Registration (the invitation cards/programs to be provided by the Sponsor, content to be approved by the organizing committee)
- Satellite symposium programme and symposium speakers to be included in the relevant section of the Mini Programme Book and Congress Mobile App.

* Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited as speakers of the general scientific program.

** This sponsorship option is subject to availability as the main sponsors will have the priority of using their preferred date & time slot. Please ask for further information.

*** The program, the timing and the topic are subject to the approval of the Conference Scientific Committee.

**** Includes hall rental, standard audio/visual and technical equipment, display table. For any additional items including additional AV or any catering services for the attendees of the symposia, please get in contact with the Conference Organisers.



ADDITIONAL SPONSORSHIP ITEMS

LANYARDS (limited to 1 company)

5.000 GBP

Sponsor's name and/or logo to be printed together with the Conference logo on the lanyards that will be produced by the meeting secretariat and distributed to all the delegates and exhibitors. The design of the lanyard is subject to the approval of Organizing Committee.

CONFERENCE MOBILE APPLICATION

4.500 GBP

All key information about the meeting including daily programme, venue map, general information, abstracts will be delivered to the delegates within the application. No printed final programme will be available and as the sponsor of this item, you are guaranteed to receive exposure multiple times a day for every delegate.

Conference App sponsorship includes:

- Supporter acknowledgement on the landing page of the app: "The ICOM12 2024 Congress App is brought to you by: company name/logo" (product logo not permitted)
- Signage on site with App QR code and "Supported by: company name/logo" (product logo not permitted)
- Two (2) "push notifications" are included in the sponsorship package

WI-FI SPONSORSHIP (limited with 1 company)

3.500 GBP

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- Network password to be determined with Sponsor's company name. (Network name will be ICOM12 2024)

SPEAKER TRAVEL

2.500 GBP

Many of our colleagues lack the resources to travel to this important event and you can help them add their voice to the discussion

SPEAKER READY ROOM (limited to 1 company)

2.000 GBP

All faculty and abstract speakers will be required to go to the Speaker Ready Room to check and upload their presentations.

- The sponsor's name/or company logo will appear on the signage for this room
- Opportunity to display sponsor's logo on screensavers and desktop background at each workstation in this room



ADDITIONAL SPONSORSHIP ITEMS

STUDENT SCHOLARSHIPS

Great chance to support a student scholar!

1.500 GB



AWARD SPONSORSHIPS

A range of awards will be presented during the meeting for best oral presentation and best poster presentation. If you are interested in sponsoring these awards either financially, or in-kind (for example, books, reagent vouchers, etc) please contact the conference organisers.

ADVERTISING IN THE MINI FINAL PROGRAMME BOOK

MINI PROGRAM BOOK INSIDE FRONT COVER (limited to 1 company)

1.500 GBP

MINI PROGRAM BOOK BACK COVER (limited to 1 company)

1.250 GBP

MINI PROGRAM BOOK INSIDE BACK COVER (limited to 1 company)

750 GBP

MINI PROGRAM BOOK INSIDE PAGE (limited to 4 companies)

500 GBP



DISPLAY OPPORTUNITIES

Supporters may promote their companies / products by using certain display opportunities within the conference venue.

ROLL-UP DISPLAY “per roll up”

500 GBP

For roll-up displays, roll-ups will be provided by the Supporter and approved by the Conference Organisers.

ADDITIONAL SPONSORSHIP ITEMS

HOSPITALITY OPPORTUNITIES

Any Hospitality and activities provided by the Sponsor will be in compliance with all relevant industry codes. .

WELCOME DRINKS RECEPTION SPONSOR (limited to 1 company)

Sponsor the Networking Reception to be held on Sunday 4th August 2024. The social highlight of ICOM12 2024 Conference will be a memorable experience.

- Four (4) Roll- Ups to be placed at the Welcome Drinks Reception area (roll-ups to be provided by the sponsor and approved by the organizing committee)

10.000 GBP



GALA DINNER SPONSOR (limited to 1 company)

Sponsor the Gala Dinner to be held 8th of August 2024.

7.500 GBP



DRINKS OF THE WORLD SPONSOR (limited to 1 company)

The Drinks of the World dinner & reception is always an ICOM highlight. Host a signature event that won't be soon forgotten.

6.000 GBP



LUNCHESES (per lunch, 4 available, allocated on first-come first-served basis)

- Price reduced by 10% for a single sponsor funding all lunches
- Company logo branded tent cards to be placed on catering stations and bistro tables during the break
- 6 roll-ups with company logo to be placed around the catering locations for the duration of the break (roll-ups to be provided by the sponsors, design to be approved by the organizing committee)

5.000 GBP



COFFEE BREAKS (per break, 7 available, allocated on first-come first-served basis)

- Price reduced by 10% for a single sponsor funding all morning/afternoon coffee breaks
- Company logo branded tent cards to be placed on catering stations and bistro tables during the break
- 6 roll-ups with company logo to be placed around the catering locations for the duration of the break (roll-ups to be provided by the sponsors, design to be approved by the organizing committee)

3.500 GBP

GENERAL CONDITIONS & APPLICATION PROCESS

Please email your Sponsorship/Exhibitor booking enquiries to jalexander@kenes.com at the Conference Organisers, who will advise the next steps in the booking process.

PAYMENT PLAN & CONDITIONS

All payments including the ones from last minute sponsors are required to be finalized prior the conference dates. Payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement and display applications.

- **Full Payment 100% Upon confirmation of the sponsorship / exhibition item**

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Conference Organisers.

Bank Details:

ACCOUNT NAME : ICOM12, Manchester, United Kingdom
ACCOUNT NO (USD) : 1500934-92-611
IBAN : CH08 0483 5150 0934 9261 1
BANK NAME : Credit Suisse
BRANCH : Genève
SWIFT CODE : CRESCHZ80A
ADDRESS OF THE BANK : Rue François-Versonnex 7 | 1207 Geneva | Switzerland

Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalise your payment during the booking process.

CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Conference Organisers in writing. The following cancellation policy will apply:

- For cancellations until April 4, 2024 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between April 5 - May 4, 2024; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after May 5, 2024; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the Conference dates.



ICOM12.ORG